



# 2020 GLIBA HOLIDAY CATALOG REBATE FORM

Complete and Return no later than January 31, 2021. Make a copy for your records. If you use multiple distribution channels, use a separate claim form for each one.

Store Name \_\_\_\_\_

Contact \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## CATALOG REBATE WORKSHEET

QTY Distributed	Newspaper / Post Office or Saturation	Rate Per Piece	Total Bill
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Divide your rate per piece by 2. That is your rebate rate.  $\longrightarrow$  Rate Per Piece / 2 = \_\_\_\_\_  
 If it is greater than \$.04, use \$.04. Rebate Rate (\$.04 max)

Multiply your rebate rate by the quantity you distributed to get your  $\longrightarrow$  Rebate Rate x QTY Distributed  
 rebate amount. If your rebate amount is greater than \$400, use \$400.

**REBATE AMOUNT =** \_\_\_\_\_  
 (\$400 max)

### ATTACH SUPPORT OF YOUR CLAIM (REQUIRED)

NO CLAIMS WILL BE PROCESSED WITHOUT ALL THREE ITEMS

- Copy of the paid invoice from the newspaper, saturation mail, direct mail, or post office receipt.
- A sales report for catalog titles covering the period from September 1 - December 31, 2020.  
 Either a printout in alphabetical order by title from your POS system, or a handwritten tally on a stock checklist

It is also very useful to have photos of your catalog displays. Send us photos and we will post on Facebook, Instagram and the GLIBA website. If you have comments about the catalog- its value to you, customer responses, etc - please let us know. If you used the new Saturation or Direct mail options this year please share the results. We love to share these with publishers!

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### PLEASE SEND ALL OF THE ABOVE BY JANUARY 31, 2021 TO

You can email your documentation to

Or mail your documentation to

[larry@gliba.org](mailto:larry@gliba.org)

Great Lakes Independent Booksellers Association  
 C/O Holiday Catalog Rebate  
 250 Woodstock Ave, Clarendon Hills, IL 60514

#### OFFICE USE ONLY

\_\_\_\_\_  
Date Received

\_\_\_\_\_  
Audited

\_\_\_\_\_  
Check #

\_\_\_\_\_  
Check Sent