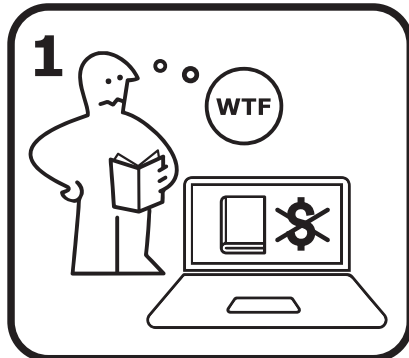
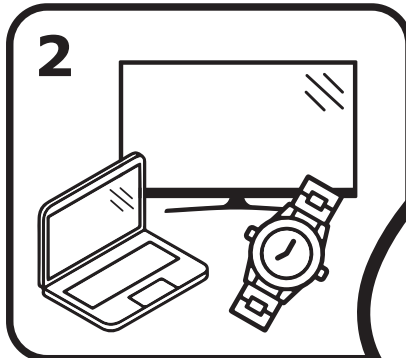


AMÄZON

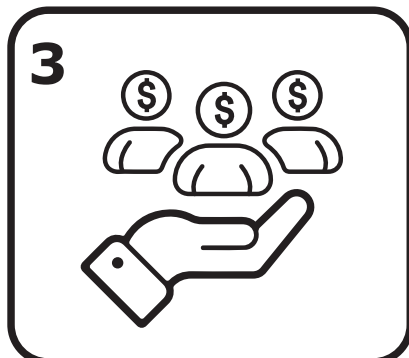
INSTRUCTIONS FOR BOOKSELLING



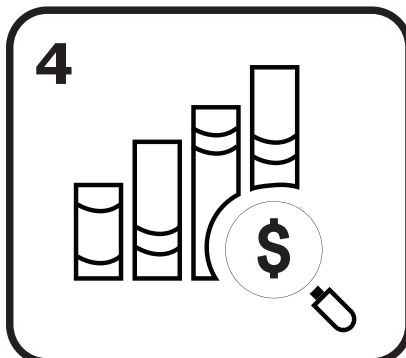
Sell book at a price lower than your competition can buy it to attract customers.



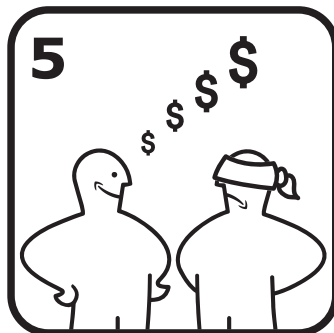
Make profits on more expensive merchandise.



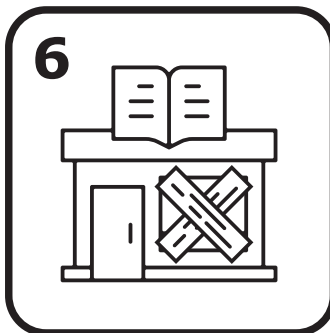
Gather customer data and sell it.



Increase market share.



"Negotiate" down cost of book because of market domination.



Wait for competition to close.



Raise price of book.



Proceed to next market.



TOOLS

~~Governmental
Antitrust
Intervention~~

~~Morality~~

Decades
of Tax
Avoidance

Unfettered
Capitalism



Larry Law