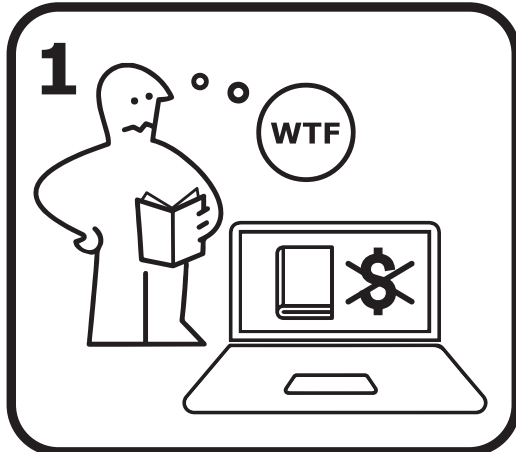
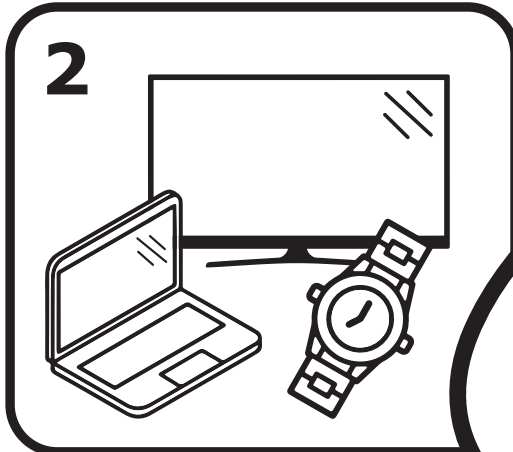


# AMÄZON

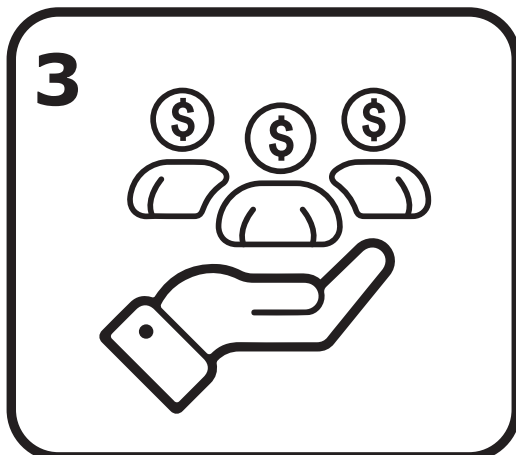
## INSTRUCTIONS FOR BOOKSELLING



1  
Sell book at a price lower than your competition can buy it to attract customers.



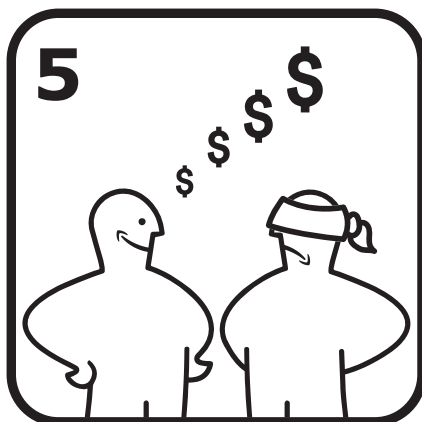
2  
Make profits on more expensive merchandise.



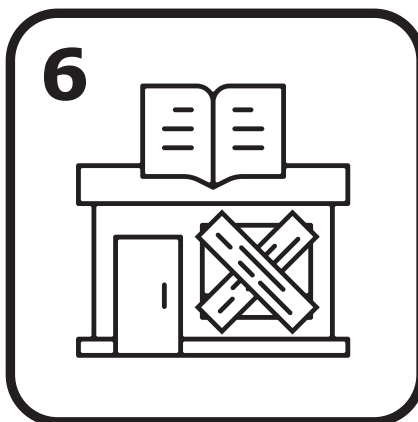
3  
Gather customer data and sell it.



4  
Increase market share.



5  
"Negotiate" down cost of book because of market domination.



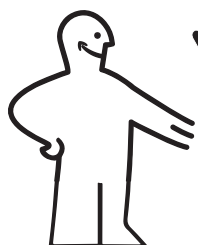
6  
Wait for competition to close.



7  
Raise price of book.



8  
Proceed to next market.



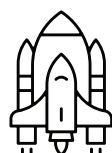
### TOOLS

~~Governmental  
Antitrust  
Intervention~~

~~Morality~~

Decades  
of Tax  
Avoidance

Unfettered  
Capitalism



Larry Law